

"the industry Bible"

"the industry benchmark"

"so accurate .. its almost scary"

"the definitive market study"

"the most under-priced report in the telecoms market"

"the most comprehensive"

"invaluable"

"unique"

.. Gilat

.. Hughes

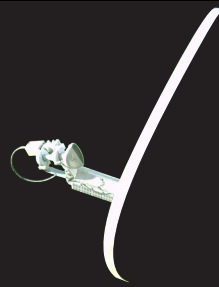
.. ViaSat

.. Comsat

The **comsys** VSAT Report 14th edition



The **comsys** VSAT Report



comsys is proud to announce the 14th edition of *The VSAT Report*

Comprising 1,400 pages of tightly packed information with more than 450 charts and tables, the study is a unique reference source of information on all aspects of the VSAT business:

No other research provides such depth of coverage as **The VSAT Report**, with detail and insight into such an important technology serving the corporate, SME and consumer market segments.

With emerging broadband satellite platforms, new access and coding schemes and lower cost platforms exposing new areas of potential **The VSAT Report** keeps you at the edge.

A comprehensive statistical analysis by:

- Sales, bookings and shipments
- Sites in service
- Geographic region and sub-region
- Technology
- Industry sector
- Revenues

- Service revenue analysis
- Hardware revenue breakdown
- Evolution of the market
- New hardware developments
- Service platform initiatives
- Market trends
- Historical explanations
- Pricing of services and hardware
- Sales strategies
- Broadband Access services & platforms
- Consumer service developments
- M&A activities
- Contracts and prospects
- Future expectations
- Service Forecasts to 2011

With comments on previous years' reports such as these, you know that it is information of the highest quality:

"the industry bible"

"the definitive market study on the industry"

"the most comprehensive source we have"

"the closest to an RFI without actually issuing one"

"invaluable for business planning"

"the most under-priced report in the telecoms market"

"inconceivable that a serious VSAT business would not buy it"

"the industry benchmark"

"outstanding & most objective"

"pure gold"

The VSAT Report is an essential tool for:

Telecoms and IT Managers

- Due Diligence
- Technology Update
- Competitive Regional Sourcing
- Latest Market Developments
- Product Comparisons

New and Established Operators

- Competitive Information
- Service Differentiation
- Products to Fit a Niche
- Sales Approaches
- Regional Market Comparisons

Manufacturers and Integrators

- Market Growth & Vendor Shares
- Full Contact Information
- Statistical Analysis
- Service Experiences
- Customer Requirements

23 existing and planned products.

Star TDMA and SCPC as well as Mesh and Star DAMA systems.

Existing and planned services covering 177 countries.

Extensive company marketing, sales and strategic information for over 110 operators globally.

Detailed industry analysis illustrated with charts and tables covering sales, industry growth and financial summaries segmented by operator, vendor, region and industry.

Regional regulatory overview.

The future for VSAT technology and ten year service forecasts segmented by industry.

Business planning for potential system users.

Sourcing tables for users categorised by products, technology and service area.

Operator sales strategies and marketing lessons.

Full Contact information for each company.

All telecoms professionals have one common problem - the difficulty in sourcing reliable and accurate information on the most cost effective and reliable networking technologies and services. Finding the right provider in areas such as Central Asia, Eastern Europe, Latin America, the Middle East, Africa and Asia can be particularly difficult. **The VSAT Report** gives you the technical, operational and contact information you need at your fingertips.

Primary Research

The VSAT Report is based on primary global research by **comsys** - involving site visits and interviews with companies from Australia to Argentina and from Pakistan to Peru. Whilst being written in an informal, easy-to-read style, the report uses consistent formats for each company enabling direct comparisons between vendors, systems and operators. It provides an effective reference manual, as well as expert opinion on the technology, services as well as strengths and weaknesses of vendors.

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